

# BYOD by the Numbers

40%

U.S. consumers who work for large enterprises use personal mobile devices for work.<sup>1</sup>



Users strongly consider how well a device will **function for work** when they make a personal device choice.<sup>2</sup>

Employee-owned devices will outnumber company-issued devices **two to one** by 2018.<sup>3</sup>



The same budget can buy and support **1,000** company-issued tablets or support **2,745** employee-owned tablets.<sup>4</sup>



74%

Organizations allowing or planning to allow BYOD.<sup>5</sup>



72%

Employees personally select the smartphones they use for work.<sup>6</sup>

## Key Benefits:<sup>7</sup>

- Improved end-user productivity.
- More efficient business processes.
- Increased revenues.
- Better service desk performance.
- Lower costs for corporate-liable mobile device services.
- Higher IT productivity.



<sup>1</sup> "User Survey Analysis: Gartner Consumer Insights — People at Work and Play in 2014," Gartner, October 2014

<sup>2</sup> "How to Establish IT Walk-Up Services," Gartner, April 2015

<sup>3, 4</sup> Press release, "Gartner Says Tablets Are the Sweet Spot of BYOD Programs," November 2014

<sup>5, 6, 7</sup> "Wearables, BYOD and IoT: Current and Future Plans in the Enterprise," Tech Pro Research, January 2015